

LUCA ROSSI

Luca Rossi is an independent author for which anyone can be “Luca Rossi”. In this way everyone is stimulated to a new sense of opportunity and responsibility. Luca Rossi started the blog Whitehouse as a platform for art criticism, information, and art-related projects in 2009. A better synthesis of the blog could be found on : www.lucarossilab.it. Major representatives of the art world have participated in the blog, contributing to its popularity. Luca Rossi has written in social networks and specialized magazines like “Flash Art”, Artribune.com, Exibart.com and Huffington Post with lucid criticism and originality.

Enrico Morsiani was born in 1979 in Castel San Pietro Terme (BO) and decided to work under the pseudonym of Luca Rossi. In 2004 he graduated at Bologna University in International and Diplomatic Sciences. Between 2001 and 2009 he took part in solo and group exhibitions in Italy and abroad. Between 2005 and 2010 he attended “ImproTeatro” theater improvisation courses and today he works on the field of communication. In 2016 he opens the “Luca Rossi Lab” site that develops and coordinates all the projects realized in 10 years.

Luca Rossi was defined “the most interesting personality” in Italy by Fabio Cavallucci, and “the new Vanessa Beecroft” by Giacinto Di Pietrantonio. In 2011 Alfredo Cramerotti (curator of “Manifesta” and Museum Director Mostyn, Wales) wrote: “To be honest, I’m not Roberta (a 2011 project by Luca Rossi) made me think more than dozens of other projects I have seen “live”. In 2013 the art critic Angela Vettese stated that since he read Luca Rossi's blog she stopped devoting himself to the practice of art but only to theory. In December 2015 a comparison between Mario Perniola and Luca Rossi was published in the magazine Alfabeta2. In 2017 an article from Artribune magazine summarizes Luca Rossi's work starting in 2009.

Selected official and unofficial art projects: Mart, Rovereto (2009); Whitney Biennial, New York (2010); Biennale di Venezia (2013); Abbazia di S enanque (2013); Gamec di Bergamo (2014); Boros Collection, Berlino (2015); Serpentine Gallery, Londra (2015); Fondazione Prada, Milano (2016); Hotel Helvetia, Porretta Terme (2016); Quirinale, Roma (2017); SMACH 2017, Val Badia (2017); New Museum, New York, (2017); Biennale di Venezia (2017); Tate Modern, Londra (2017); National Gallery of Scotland (2018); Centrale Fies/ Manifesta 12, 7800 Project (2018); Fondazione Sandretto Re Rebaudengo, #OccupySandretto (2018); ICA Milano (2019); Venice Biennale (2019); Gagosian Gallery Rome (2019); Venezuelan Pavilion (2019); Prada Foundation Venice (2019); My Arbor My Art, MyArbor (2019).

